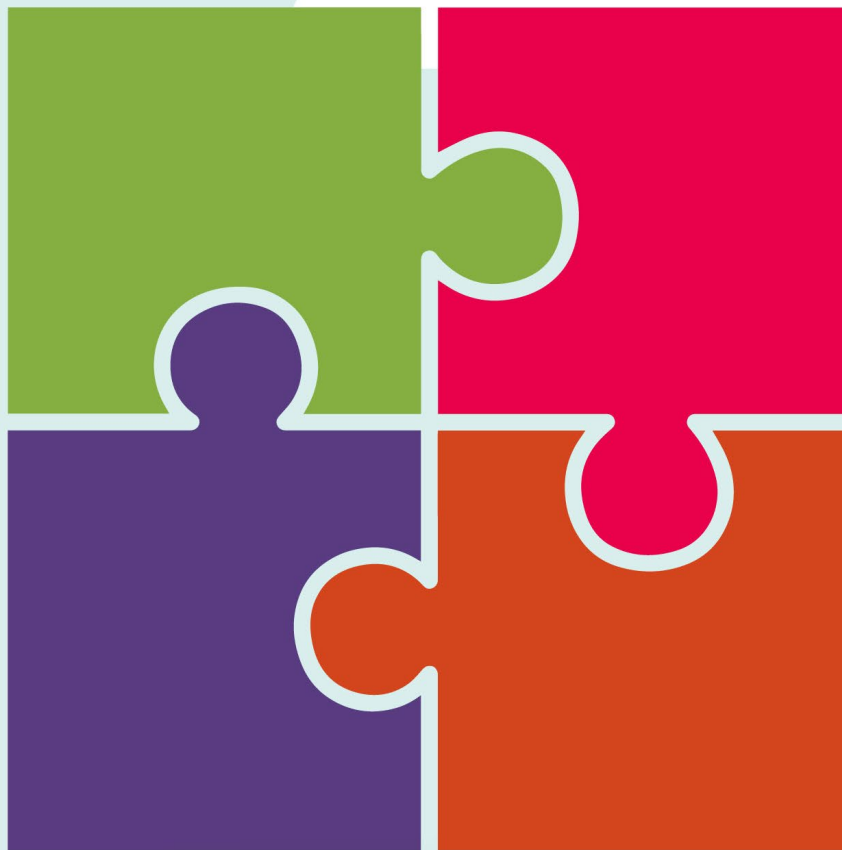


2.1



Your marketing campaign



Instructions for use

- ***The following document is an electronic form for you to add your answers to.***
- ***Simply read through the text and where prompted place your cursor on the areas to fill in and add your text.***
- ***Begin by saving this document to a location on your computer, add your name to the file path where indicated so that you can come back to it at anytime or share with others.***



Who is your target market or in the case of job search your preferred future job?

List your 'Target Jobs'; write them in the space below. For those that have completed GuideU workbook, review the 'My Job Target' results from that module.

MY TARGET JOBS:

Match what you offer with the job requirements:

Job role	Job requirements	Your relevant skills, attributes, qualifications, work experience
1		
2		
3		
4		
5		
6		
7		